

CREATORS TRAILER CONTEST

OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** The CREATORS TRAILER CONTEST (the “Contest”) is open only to legal residents of fifty (50) United States or the District of Columbia who are eighteen (18) years of age or older. Employees of Create Advertising Group or other companies associated with the promotion of the Contest, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations and is void in Rhode Island, Puerto Rico and where prohibited.
2. **SPONSOR:** The Contest is sponsored by Create Advertising Group (the “Sponsor”).
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **ENTRY PERIOD:** The Contest begins on November 1, 2022 at 10am Pacific time and ends on November 30, 2022 at 11:59pm Pacific time (the “Entry Period”). Entries that are submitted before or after the Entry Period will be disqualified. All postmarked entries must be postmarked on or by November 30, 2022 and must be received on or before December 9, 2022. Entries submitted before or after the Entry Period will be disqualified.
5. **HOW TO ENTER:** There are two ways to enter. You may enter by EITHER option below:
 - (a) During the Entry Period, send an email to Creators@createadvertising.com with the following information:
 - (i) Screening link of your finished film; and
 - (ii) Your inspiration behind the film; and
 - (iii) A short introduction of yourself (collectively, the “Entry Requirements”).

Although the Entry Requirements are brief, the more information you provide, the better we can get to know you and understand your film.

Please note you must own the rights to your finished film, and you must have the right to send us your finished film, and the right to allow us to make a trailer for the finished film. Failure to comply with these requirements, and sign appropriate agreements to this effect, will disqualify you.

- b. Mail your Entry Requirements to Create Advertising, 4201 Wilshire Blvd, 6th Floor, Los Angeles CA 90010 attention CREATORS TRAILER CONTEST.
 - c. Upon receipt of an entry, you will receive one (1) entry into the Contest.
 - d. You may only enter each film one time, although there is no limit to the number of films you may enter. Any entries attempted through the use of agencies, or robotic, repetitive, automatic, programmed or similar methods, or through the use of fraudulent email accounts. No copies, facsimiles, or reproductions will be accepted. Entries will be disqualified if they contain any inappropriate material or language including profanity, to be determined in the Sponsor's sole discretion.
6. **DRAWING:** On or about December 9, 2022, the Sponsor will review all of the entries received, and will review the entries and award one entry as a potential winner. The entries will be reviewed and judged taking into account the following factors: the completeness of the film (in terms of finished feature); diversity in terms of the filmmaker, cast and crew, and subject matter of the film itself; and the submitted written inspiration behind the film. The Sponsor will attempt to notify the potential winner within five (5) days of the drawing, via email. If a potential winner cannot be contacted within five (5) days after the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place from the remaining entries, using the same process as described above.
7. **REQUIREMENTS OF POTENTIAL WINNERS:** A potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within five (5) days of being notified. Further, each potential winner must execute further documentation with regard to ownership of the feature film, and granting Sponsor the right to make the trailer. If a potential winner fails to sign and return the Affidavit/Release and additional documents within the required time period, he/she will be disqualified and an alternate entrant may be selected in his/her place using the same criteria as above. If a potential winner is a minor, his/her parent or legal guardian must sign the Affidavit/Release and additional documents on the potential winner's behalf.
8. **PRIZES:** One prize will be awarded to a winner. The prize is the creation of a trailer for the winner's feature film. The estimated value of the prize is \$4,500. The trailer will be composed of simple graphics and will be limited to ten revisions. Music will be in partnership with a library, for example, APM and the trailer will be finished in stereo for online usage only. Any prize details not specified above will be determined by the Sponsor in its sole discretion. Prizes are not transferable or refundable and must be accepted as awarded. No substitution may be made, except by the Sponsor, who reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winner is responsible for any and all other costs and expenses not listed above. Prizes may be reported as income to a winner and the winner will be responsible for all taxes associated with the receipt of a prize.

9. **PRIVACY AND PUBLICITY:** All information submitted by entrants in the Contest will be treated according to Sponsor's Privacy Policy, available at _____ . Except where prohibited, participation in the Contest constitutes an entrant's consent to the Sponsor's use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
10. **GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner or with the intent to threaten, annoy, harass, bother or otherwise disrupt any other person. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The "authorized account holder" is the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.
11. **RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Contest, entrants agree to release and hold harmless the Sponsor, its parent, officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry; (b) unauthorized human intervention in the Contest; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

The Released Parties shall not be liable to winners or to any other person for failure to supply the prizes or any part thereof, by reason of any acts of Gods, any action(s), regulation(s), order(s) or requests(s) by any governmental or quasi-governmental entity (whether or not the actions(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal

or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond the Release Parties' control.

12. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

13. **CONTEST RESULTS AND OFFICIAL RULES:** To request a winners list, send a self-addressed, stamped envelope to Create Advertising, 4201 Wilshire Blvd, 6th Floor, Los Angeles CA 90010 attention CREATORS TRAILER CONTEST. Vermont residents may omit postage for the self-addressed envelope. Requests must be received within four (4) weeks of the end of the Entry Period. For a copy of the Official Rules, mail a self-addressed stamped envelope to the above address marked "Official Rules CREATORS TRAILER CONTEST" for receipt.

AFFIDAVIT OF ELIGIBILITY, LIABILITY AND PUBLICITY RELEASE
CREATORS TRAILER CONTEST

I, _____, hereby state:

1. I am a legal resident of the United States.
2. I am at least eighteen (18) years of age.
3. Neither I nor any of my immediate family or household members is employed by Create Advertising (the "Sponsor") nor by any other company associated with the promotion of the CREATORS TRAILER CONTEST (the "Contest").
4. I represent that I have complied with, and will continue to comply with, the Official Rules of the Contest and that I have perpetrated no fraud or deception in entering the Contest or in claiming the any prize.
5. I understand that I am responsible for any taxes, costs, and expenses not specifically described as being part of the prize in the Official Rules.
6. I agree to release and hold harmless the Sponsor and its respective affiliates, employees, directors, shareholders, officers and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to any injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from my participation in the Contest or receipt of any prize.
7. I grant to the Sponsor the absolute right and permission to use my name, address, likeness, voice, or opinions in any and all advertising and promotional materials, or to refrain from doing so, in any manner or media whatsoever, worldwide, for advertising and promotional purposes without notice to me and without further compensation. I understand that I shall have no right of approval, no claim to any compensation, and no claim arising out of the use, alteration, distortion, or illusionary effect or use in any composite form of my name, address, likeness, voice, or opinions.
8. I understand that if any statement I make in this Affidavit/Release is false, I will immediately return the prize or the approximate retail value of the prize to the Sponsor upon the Sponsor's request.

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9. I understand and agree that this is a complete release and discharge of all claims and rights I may have against the Released Parties and that no action will be taken by or on behalf of myself with respect to any such rights. I understand that this release shall be binding upon my heirs, executors, executors, successors, and assigns.

Signature:	
Name:	
Address:	
Telephone:	

CREATORS TRAILER CONTEST
Abbreviated Rules

No purchase necessary to enter or win. Void where prohibited. Open to legal residents of the fifty (50) United States or the District of Columbia who are eighteen (18) years of age or older. Contest begins on November 1, 2022 at 11am Pacific time and ends on November 30, 2022 at 11:59pm Pacific time. For complete Official Rules, including entry instructions and prize details, visit www.createadvertising.com/createvoices. Sponsor: Create Advertising, 4201 Wilshire Blvd, 6th Floor, Los Angeles CA 90010.